Portfolio Analysis Project

Good design techniques have been emphasized throughout the text. Apply your knowledge of Web design by analyzing the portfolio of a Web site design company. Present your analysis in a Web site by completing the following steps:

a) Most Web site design companies showcase samples of Web sites they have designed. Use the Internet to locate a Web site design company and view their portfolio. Gather the following information about the company and the portfolio:

   1. List the company name and URL.
   2. List some of the services that the company provides.
   3. List of clients and links to their sites.
   4. Describe a site in the portfolios that seems to have used Flash.
   5. Explain how a site in one of the portfolios applies the concept of appropriateness.
   6. Explain how a site in one of the portfolios applies the concept of consistency.
   7. Explain how a site in one of the portfolios uses the concept of usability.
   8. Comment on whether you feel this would be a good Web design company to work for. Why or why not?
   9. Would you recommend this Web design company to a business that needs a Web site designed? Why or why not?

b) Define a new Web site named Design Analysis in a folder named Design Analysis.

c) Add three files to the Web site, naming them index.htm, analysis.htm, and conclusion.htm.

d) Using a library item, add an appropriate footer that includes your name to each Web page document.

e) Create content for the three Web page documents based on the information gathered in step (a).

f) Apply design concepts to the Web page documents.

g) Use a style sheet to format the Web page documents.

h) Modify the index.htm Web page document to include a Flash animation.

i) Check the spelling in each Web page document.

j) View the Web page documents in a browser window and test the hyperlinks.

k) Print a copy of each Web page document from the browser.